

## **FOR IMMEDIATE RELEASE:**

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## **Trips for Kids Detroit Receives a Grant from REI to Provide Outdoor Winter Adventures to Detroit Kids.**

**Dearborn Heights, MI** -Trips for Kids Detroit, a small non-profit, working to promote healthy living, environmental awareness and personal responsibility to kids in the metro Detroit area, announces receiving a grant from Recreational Equipment, Inc. (REI) for \$2,000. The grant will go towards taking at-risk, Detroit kids on hiking, snowshoeing and cross-country skiing adventures during the winter months.

REI is a supplier of specialty outdoor gear, currently serving more than 2 million active members through 66 retail stores in the U.S. There are two in the Detroit area, Northville and Troy. There was a small presentation of the grant to Trips for Kids Detroit on Monday, October 27, 2003 at the Northville store.

Founder of Trips for Kids Detroit, Dave Hurst said, "REI and Trips for Kids is a great fit. REI is an excellent source of equipment and volunteers for us." Rob West, an REI Northville employee and Trips for Kids Detroit volunteer, nominated Trips for Kids Detroit for the grant. REI supports projects dedicated to caring for, encouraging access to and enhancing opportunities for recreation on public lands and waterways.

Hurst said, "the money will be used to purchase snowshoes so that we have them available for events with Detroit kids this winter." Additionally, he said that Trips for Kids Detroit plans to use the money to rent cross-country skis and help provide kids' transportation to the events. They will use the equipment as a tool to show Detroit kids that, even though its cold, there are still great adventures to be had in Michigan's beautiful parks.

If you are interested in having your group participate, or would like to volunteer, contact Dave Hurst of Trips for Kids Detroit at 313-850-7851.

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